



# ENTERTAIN THE GALLERY WITH MUR.AI™!

Two Montreal companies, the Phi Centre and Element AI, have teamed up to offer an innovative and entertaining concept to promote your next event!

Your guests will have a blast taking photos of themselves with a video camera equipped with different image filters from around Montreal that were produced using artificial intelligence.

## Benefits:

- Set yourself apart from conventional photobooths
- Create a lasting memory of your event that's easy to share on social media
- Provide brand activation for your sponsors

## How it works:

The artistic style of a Montreal landmark is applied to a photo taken with the Mur.AI™ camera. The result is a stylized image that reflects our colourful city.

Source Image



Style



Stylized Image





**The \$5,000/day\* rental rate includes:**

- A Phi agent for a maximum of 6 hours (including assembly and disassembly)
- Technical equipment (55" display on stand, iPad on stand, computer, modems, and cables)
- A personalized email that gets sent with the photo (text provided by client)
- Your custom hashtag on the photo frame

\* Events taking place in Montreal. Possibility of international rental (additional costs apply).

To reserve Mur.AI™, please contact Anjali Caillat  
514-225-0528 • [rentals@centre-phi.com](mailto:rentals@centre-phi.com)

*"Mur.AI™"* and *"Element AI"* are the property of Element AI Inc. Mur.AI™ technology is patent pending.

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